



NOTICE AND AGENDA

Communications Committee Meeting

April 6, 2010

10:30 am – Noon

Salinas Community Center

940 North Main Street, Salinas, CA

1. Call to Order – Tom Nunes
2. Approval of Minutes – February 23, 2010 meeting
3. Activities Update
 1. DC outreach
 2. Consumer research
 3. Trade Council
 4. Tour
 5. Golden Checkmark
4. 2010 Trade Advertising Campaign
5. Closed session to discuss litigation and personnel pursuant to Section 11126 of the Open Meeting Act
6. Public Comment
7. Adjournment

Next Meeting: Tuesday July 6, 2010

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